

YPSI MIX

AUGUST 2017

August Events:

Thursday August 10th "YFC Grocery Talk & Tour"

Saturday August 12th 2-5pm Leelanau Cellars Wine Tasting Come enjoy delicious award

Saturday August 19th 11-2pm Grand Traverse Culinary Oils Tasting

August 25-27th

Heritage Festival

Ypsilanti's Heritage Festival is back and YFC needs volunteers to staff our booth!

Parkridge Festival out booth!

Tuesday August 29th **Board of Directors Meeting** board meetings except for

events for additional

FC Social:







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ypsifoodcoop.org

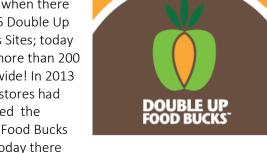
Double Up Food Bucks at YFC

What is Double Up Food Bucks?

Double Up Food Bucks is a national model for healthy food incentives and for increasing food accessibility. This program aims to help families bring home They will automatically earn Double Up more healthy food, allow farmers to profit more, and more food dollars stay in their produce purchases. the local economy which strengthens communities.

The Double Up Food Bucks program has been active in Michigan since 2009 when there were only 5 Double Up Food Bucks Sites; today there are more than 200 sites statewide! In 2013 only three stores had implemented the Double Up Food Bucks program; today there

are 85 stores that have implemented the earned within a transaction can not be program.



How does it work?

SNAP/EBT customers earn Double Up Food Bucks whenever they purchase ANY fresh produce. These Double Up Food Bucks can then be spent on ANY fresh fruits and vegetables. Every store that participates in Double Up Food Bucks must have at least 15% of their produce sourced from their state between August and November. This program is a year round program and is not restricted to only local produce but it aims to encourage carrying and purchasing as much local produce as possible.

How will this work at YFC?

For individuals who are already member owners they will give their member number or last name when using EBT. Food Bucks on their account based off

For individuals who are not members and

want to participate they will receive a Double Up Food Bucks card with their number. When using EBT they will give the cashier this number and automatically earn Double Up Food Bucks on their account. Each time an individual purchases fresh produce they earn Double Up Food Bucks, those

redeemed in the same transaction, you can only earn \$20 daily. If you would like to apply redeemable Double Up Food Bucks but are unsure of the balance the cashier will help you find it by doing a balance inquiry. Individuals can then choose how many Double Up Food Bucks they would like to apply to their transaction. On their receipt it will show them the amount of redeemable Double Up Food Bucks, they have, the amount earned, and the amount used. YFC is excited to join this program and continue our mission of increasing food access to our community! Sign up and get started earning Double Up Food Bucks today!

Customer Info Corner: Volunteer Opportunity!

Have you been thinking about volunteering at YFC? Now is the perfect time!

Ypsilanti's Heritage Festival and the Parkridge Festival are just around the corner!

Ypsilanti Heritage Festival is taking place Friday August 25th from 12pm-10pm, Saturday August 26th from 10am-10pm and Sunday August 27th from 11am-6pm.

We need volunteers to help staff our booth! We are looking for volunteers to work overlapping two hour shifts. This ensures that there will always be at least two people present at our booth. We especially need help the morning of Friday August 26th from 9am-11am for setup and on Sunday evening August 27th from 5pm-8pm. If you have a van or truck and are

able to help during those times for set up and tear down we would greatly appreciate it! Our booth will offer healthy snack options to festival goers and information about food cooperatives and Ypsilanti Food Co-op. The goal is to be friendly, engaging and share your passion about healthy food and YFC with fellow Ypsilantians! There is a sign up sheet in the store with different time slots for each of the three days. Feel free to sign up for as many as you would like!

Parkridge Festival is also happening the same weekend on Saturday August 26th. Set up and tear down for this festival are less intensive; however, you will need to be able to fit at least a table, board, and chairs

in your vehicle. Look for a sign up sheet in the store! If you have any questions about volunteering email us at info@ypsifoodcoop.org. YFC is excited to be a part of these festivals and happy to offer volunteer opportunities to our members and customers. By volunteering with these festivals you will also receive a 10% discount. We couldn't do everything we do without our

volunteers thank you to each and everyone of you! We are looking forward to another successful



Local Vendor Highlights and Tastings: Leelanau Wines & Grand Traverse Culinary Oils

The Traverse City area is full of delicious unique local treasures! We are bringing two of those treasures to YFC this month for delicious tastings! Leelanau Cellars gets it's name from a

native American word meaning 'Delight of Life'; it is the only winery located on the shores of Lake Michigan. They have been producing award

wining wines for 35 years, and yearly produce over 30 varieties of wine. Their aim is to produce quality, consumer friendly wines, affordable to lead producer of local canola and everyone.

Leelanau Cellar's has a beautiful

tasting room opened year round; from Ypsilanti we are offering a tasting right here! Saturday August 12th from **2-5pm** join Clay for a delicious,

> refreshing Leelanau Cellars Wine tasting. Then make sure to grab you own bottle from our in store selection.

join us for a Taste the Local Difference Tasting

of different Grand Traverse Culinary Oils with our own YFC sourdough breads! They are Northern Michigan's Don't miss out your chances to try sunflower oil. All oils are produced from locally grown non-GMO seeds,

cold pressed, and 100% natural. however, since Leeland is quite a ways Along with oils they also make culinary



On Saturday August 19th flours. Growing grain proved to be a perfect rotational crop for the seed farmers. Here at YFC we use their flour in many of our delicious baked goods!

> these delicious Michigan Treasures this month!

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Special Thanks to:

Our Board and all the staff, volunteers and members